



**075 Marketing** - provides training for bachelors in marketing, who have modern economic thinking, fundamental knowledge and relevant competencies necessary for effective marketing activities

**Upon graduation, you can hold the following positions:**

- Heads of marketing departments;
- Heads of advertising and public relations departments;
- Heads of logistics departments;
- Managers of small enterprises without management staff;
- Managers in trade, hotels and restaurants;
- Advertising managers;
- Managers in other economic activities;
- Professionals in marketing, efficient business, sales, intellectual property and innovation.